



PPXRD-18

Pharmaceutical Powder
X-ray Diffraction Symposium
6 - 9 May 2025

The Cambridge Crystallography Data Centre (CCDC)
Cambridge, United Kingdom



EXHIBIT AND SPONSORSHIP OPPORTUNITIES

EXHIBIT INFORMATION

WHEN & WHERE

Exhibits for PPXRD-18 will be held 6-9 May at CCDC, Cambridge, United Kingdom. Active exhibit hours will take place during the morning and afternoon coffee breaks, and lunch breaks. Coffee breaks and lunches will be served near the exhibit area. Exhibit set up will take place before the symposium begins on 6 May, exact time to be determined.

EXHIBIT FEE

The cost for a 80x160cm tabletop exhibit is \$1,600 USD per table. The fee includes two chairs, one power strip, and one free registration (coffee breaks, and lunches included) for the exhibit staff member (\$1,200 value). **Limit one booth per company.** Please note: The provided tables cannot take very heavy loads. Instruments are permitted as long as they fit within the 80x160cm space, however the instrument cannot be turned on. Publications, brochures, and small equipment, like a laptop, are allowed. Exhibitors may bring their own backdrops, as draping is not provided, however, it must fit within the table space.

SHIPPING DETAILS

Exhibit materials can be shipped directly to CCDC; the shipping address will be included in your contract packet. There will not be a drayage company or machinery to move shipped items onsite. Items sent to CCDC will need to be small enough to be carried.

EXHIBITOR REGISTRATION

One attendant per table top is permitted to work the exhibit, as included in the exhibit fee. The exhibit attendant is welcome to participate in the full symposium, at no additional charge. There will be an opportunity for your attendant to give a five minute presentation on your company/exhibit during the program.

FLOOR PLAN

The floor plan will be drafted one month before the symposium begins. Exhibitors will be notified of their table location at that time.

PRODUCT & SERVICES DESCRIPTION

Please provide a brief description (150 words or less) of the products to be displayed, and/or services to be represented at your tabletop exhibit. This description will appear on the PPXRD website and in the Program Book. E-mail descriptions to sjennings@icdd.com as soon as possible, but no later than **1 April 2025**.

CONTRACT & CERTIFICATE OF INSURANCE

Once your application has been received and processed by ICDD, the exhibit contract will be emailed to you. The contract will include Rules and Regulations for exhibiting at PPXRD-18. It is mandatory that the contract be signed and emailed back to ICDD. Your company must also supply a Certificate of Insurance along with the signed contracts. A Certificate of Insurance is provided by your insurance company and states the amount of general liability insurance carried by your company. Details regarding the criteria for insurance will be outlined in the Rules and Regulations of your Exhibit Space Contract. No company will be permitted to exhibit at PPXRD without a signed contract and Certificate of Insurance.

CANCELLATION POLICY

Cancellations received by 1 April 2025 will receive a 50% refund. There will be no refund for booths canceled after 1 April 2025.

EXHIBIT APPLICATION FORM

Company Information: Complete this section AS IT SHOULD BE PUBLISHED on the PPXRD website and Program Book.

Company Name:

Website:

Company Phone:

General Email:

Exhibit Attendant: One staff member per table. All information should be typed as you would like it to appear on Name Badge.

First Name:

Last Name:

Exhibit staff can attend the symposium, lunches, and coffee breaks as part of the booth fee; there is no additional cost, even if speaking at the conference.

Primary Contact: This information is not published.

First Name:

Last Name:

Address:

City:

State:

Zip Code:

Country:

Email:

Phone:

RETURN APPLICATION FORM TO:

Email: sjennings@icdd.com

Mail: ICDD Conference Services Dept., 12 Campus Blvd., Newtown Square, PA 19073-3273

Questions: Contact Stephanie Jennings - sjennings@icdd.com / 610-325-9814 ext. 163

Payment Information: Limit one (1) booth per company

Number of tables being purchased: 1

Total Amount Due: \$1,600 USD

Method of Payment:

Credit Card: Please see "[Pay by Credit Card](#)" under the Products tab of the ICDD website for credit card instructions. *Please type the company name PPXRD in the "Invoice #" section.*

Check: Enclosed is a check payable to ICDD in U.S. dollars and drawn on a U.S. bank.

Cancellation Policy: Cancellations received by 1 April 2025 will receive a 50% refund. There will be no refund for booths canceled after 1 April 2025.

SPONSORSHIP OPPORTUNITIES

COMPANY LOGO ON PPXRD WEBSITE \$500 USD

Place your logo in front of PPXRD-18 potential attendees and registrants for the months leading up to the symposium. Your logo will be shown from the time of purchase and approval to 31 May 2025 on the PPXRD website.

COFFEE BREAK SPONSOR \$350 USD

Place your company logo front and center as attendees relax and prepare for the next session. The break station will provide high traffic and exposure for your company! Sponsorship includes "thank you" signage with sponsor logo in the break area. Interested in providing promotional items during your coffee break? Items can be provided by sponsoring company and placed in coffee break area. Only eight (8) sponsorships are available.

TRADITIONAL AFTERNOON TEA \$1,500 USD (EXCLUSIVE - 1 AVAILABLE)

Take this *exclusive* offer to place your company logo front and center as attendees relax and prepare for the next session with a traditional afternoon tea! A variety of finger sandwiches, homemade cakes, scones, clotted cream, and jam, and tea during one afternoon break. Sponsorship includes "thank you" signage with sponsor logo in the break area. Interested in providing promotional items during your tea break? Items can be provided by sponsoring company and placed in break area. Only one (1) sponsorship is available.

PRE-SYMPOSIUM EMAIL BLAST \$500 USD

Secure your spot in the pre-registration email blast message and send your personalized company message to the pre-registration attendee list. Direct email marketing to this targeted list of attendees is the most powerful and cost-effective advertising you can use to promote your business, generate leads, and enhance your company's exhibit experience. One email will be sent with all sponsors at this level.

PROGRAM BOOK ADVERTISEMENT ONE-PAGE - \$600 USD HALF-PAGE - \$350 USD

The Program Book is provided to all attendees onsite and contains details about the scientific program, schedule, exhibitors, and general information to help them navigate the symposium. Sponsor must provide ICDD with electronic PDF of their advertisement by **1 April 2025** to Stephanie Jennings - siennings@icdd.com.

Platinum Level Sponsor - \$3,000	Gold Level Sponsor - \$2,000
Company Logo on PPXRD Website	Company Logo on PPXRD Website
Exclusive Pre-symposium Email Blast	"Gold Sponsors" Pre-symposium Email Blast
One-page Program Book Advertisement (one-page)	Program Book Advertisement (one-page)
Company Logo on All Printed Symposium Materials	Company Logo on All Printed Symposium Materials
One (1) Coffee Break Sponsorship	
Electronic Copy of the Final Attendee List (emailed on the last day of the symposium)	

If you have an idea for something not listed above, let us know. We are happy to work with our sponsors!



SPONSORSHIP APPLICATION FORM

Sponsorships will be assigned on a first-come / first-serve basis.
There is limited availability, so please do not delay.

Company Name:

First Name:

Last Name:

Mailing Address:

Email:

Phone:

PLEASE CHECK THE OPTION(S) THAT YOU WOULD LIKE TO SPONSOR:

Company Logo on PPXRD website - \$500 USD

Coffee Break Sponsor (8 available) - \$350 USD

EXCLUSIVE Traditional Afternoon Tea (1 available) - \$1,500 USD

Pre-symposium Email Blast - \$500 USD

One-page Program Book Advertisement - \$600 USD

Half-page Program Book Advertisement - \$350 USD

Platinum Sponsor - \$3,000 USD

Gold Sponsor - \$2,000 USD

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Questions or Concerns: Contact Stephanie Jennings - sjennings@icdd.com / 610-325-9814 ext. 163

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Cancellation Policy: No refunds will be issued if sponsorship is canceled.

